

## **DESIGN THINKING (JOURNEY MAPPING):**

A 'journey map' is a visualization of the process an individual goes through in order to achieve/accomplish a goal.

You've decided with your friends to go on a pilgrimage to Şumuleu Ciuc (Csíksomlyó) and take part in the celebration and the mass at the open-air altar.

*Work in groups and based on your readings and the information you have collected plan your journey and draw a map of the pilgrimage route on the sheet of paper in front of you. Mark/label any important steps, stops, buildings.*

*When you have finished, stick the paper on the wall and prepare to present your work to the others.*

### *Useful phrases:*

First (of all) / At first / Firstly / To begin with, / In the first place / At the beginning / In the beginning

secondly / thirdly / then / later / next

before / after

after that / afterwards

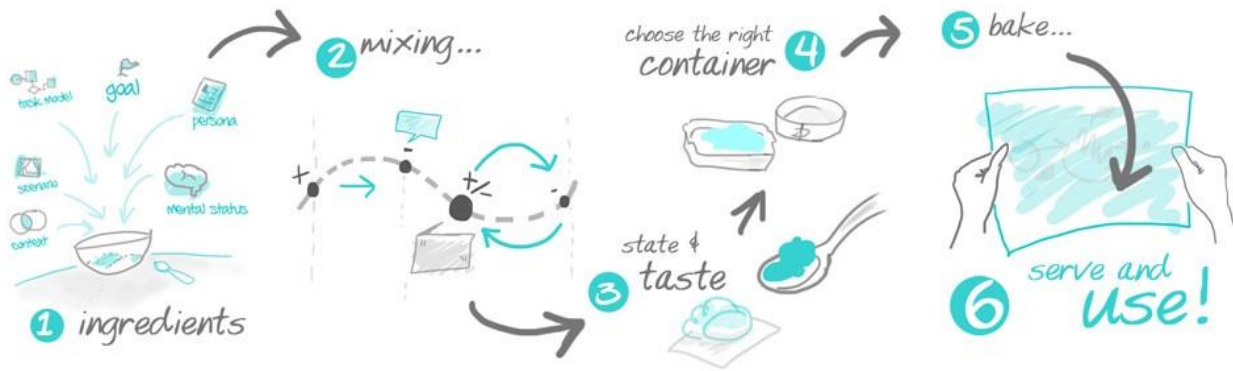
immediately / as soon as

finally/eventually

until

at the end

Here is an example of mapping a process:



Baking an Experience Map | ux-lady.com

Source: <https://uxdesign.cc/user-experience-mapping-alice-emma-walker-868259547ba8>