

## CASE STUDY

In my opinion, *antler furniture* is *great/ horrible* business because...

I believe that selling *ceramics* is a *great/ bad* idea since...

I would argue that Piotr *should/ should not* sell *ceramics* because...

Even though selling *ceramics* is a good idea, it comes with a serious drawback. For example, ...

I feel that it is very risky to sell *ceramics* because....

I am absolutely certain that Piotr should sell *ceramics* because...

Divide into pairs or small groups.

It's time for you to help Piotr decide which goods will appear in his shop.

1. For each of the crafts Piotr examined (*ceramics*, *antler furniture*, *beekeeping*, *crocheting/embroidering*), list at least two advantages and two disadvantages of having goods they offer in your shop. Use the expressions from the box to decide. Italicised elements can be replaced.

2. Share your ideas with the other groups. List them on the board.

3. Decide which products would be best for Piotr's business. In your groups, order the manufacturers from the best to the worst (1 - best, 4 - worst). Make sure you can explain your choices.

4. Compare your choices with other groups.