

1. Webquest

Introduction

Dubrovnik's most beautiful street is called Placa, but is better known as Stradun, the place that has always been the natural centre of the town of Dubrovnik. It is located in the heart of the old town and connects the eastern and western gates. It dates from the 11th century, when a sea canal was filled in, and its current Baroque appearance dates from the period following the great earthquake of 1667, when the street was completely renovated. According to the urban plan of the time, the ground floor space of each house along the Stradun was intended for commercial use, and the characteristic large doors with round tops were designed for the display of goods, to make the most effective use of the space. This architectural innovation gives Dubrovnik's most famous street a dignified appearance and maintains the harmony of the entire old town.

Today, the Stradun is home to many art galleries featuring the works of well-known local artists, as well as souvenir shops and boutiques. The Stradun is 298 metres long, and although it can be easily walked in a 10-minute stroll, for local citizens it is the longest street in the world, where the evening stroll is a social tradition. Everyone knows and greets everyone else, shares the day's news and gossip, and discusses the events of the day or just watches the city go by.

Stradun has been the site of many first loves and is the perfect romantic setting for loving couples from every corner of the world.

https://www.dubrovnikungardens.com/stradun_en

Aim

To learn more about the Stradun and Dubrovnik, focusing on the possibility of promotion and sale of the traditional, handcrafted Croatian souvenirs. Also, to enrich the vocabulary and practice reading, speaking and presentation skills. Students will also use and develop computer skills and web browsing.

Task

Dubrovnik is a breathtakingly beautiful place and this makes it very popular with tourists from all around the world but unfortunately there are so many souvenir shops, sadly overpriced and inauthentic, selling merchandise that's not even made in Croatia. Souvenirs such as licitars, wooden toys, Pag lace and other similar, originally Croatian souvenirs are impossible to be found. Lately, it has been noticed that some shops sell souvenirs originally from Turkey, that have no connection with Dubrovnik, nor Croatia at all.

Step 1. Get together in groups of 3 – 4 people, discuss the task that you have to perform and the division of work.

Step 2. Here are some questions your group could try to find answers to.

1. What are the most representative Croatian souvenirs?
2. Which souvenirs could be found in souvenir shops at Stradun?
3. How could more original, handcrafted souvenirs, especially those added to the UNESCO Representative List of the Intangible Heritage for Croatian culture be presented to tourists.

Step 3. Here are some additional sources that could help you make your presentation.

<https://www.chasingthedonkey.com/what-to-buy-in-croatia-souvenirs/>

<https://www.welcome-to-croatia.com/croatia-tips/top-5-souvenirs-croatia/>

<https://landlopers.com/2014/09/24/souvenirs-croatia>

<http://www.tzdubrovnik.hr/>

Conclusion

Through your web research, you have learned much about intangible cultural heritage of Croatia. You have also practiced making a presentation in a group in which you had to cooperate. The group also got acquainted with the problems of representation of our country specifically the city of Dubrovnik with non-authentic souvenirs.